



**Fraser Health Emergency Network Roles and Responsibilities**

* Collaborate with Divisions, hospitals, Practice Support Programs (PSP) and Communications to spread this campaign.
* Ensure branding of the campaign (Choose the Right Care at the Right Place / Use your ER wisely) remains consistent in order to ensure maximum effectiveness of the message with all the public.
* Medical Director to act as media spokesman if required, in collaboration with local Division lead.



**Examples of Campaign Materials**

 **Note:** Posters and rack cards are currently being translated into Chinese Simplified and Punjabi. They will be posted to fraserhealth.ca and available to order once translation has been completed.

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| **Posters** | **Rack Cards** | **Closed Sign** |
| **Sizes available:**8.5” x 11”11” x 17”18” x 24” | **Sizes available:**4” x 9” | **Sizes available:**8.5” x 11” |
|  |  |  |

 **Order Form**

We request that the Division and hospital collaborate on one bulk order. To streamline the process, the Division’s order should include posters required by all GPs and walk-in clinics.

**Copy the table below, paste into an email, and add your quantities. Email to** **feedback@fraserhealth.ca****.**

Fraser Health will print the posters and rack cards at no cost and deliver to the addresses you provide below. Allow about 4-5 weeks for delivery.

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| --- |
| **Division of Family Practice Order Information** |
| Name:  |  | Email Address:  |  |
| Phone No: |  | Title:  |  |
| Delivery/Shipping Address:  |  |
| **Hospital Order Information** |
| Name:  |  | Email Address:  |  |
| Phone No: |  | Title:  |  |
| Delivery/Shipping Address:  |  |
| **Item** | **Division of Family Practice** | **Hospital** |
| 8.5"x11" Poster |  |  |
| 11"x17" Poster |  |  |
| 18"x24" Poster  |  |  |
| 4”x9” Rack cards  |  |  |
| Closed signs for walk-ins |  |  |

**Sample Order**To guide you, here is what the White Rock South Surrey Division and Peace Arch Hospital ordered at the outset.

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| --- | --- | --- |
| **Item** | **White Rock South Surrey Division** | **Peace Arch Hospital** |
| 8.5"x11" Poster | -- | 10 Peace Arch Hospital elevator notice boards |
| 11"x17" Poster | 120 for Clinic exam rooms29 for City of White Rock | 1 Admin Reception Area20 for Peace Arch Hospital units |
| 18"x24" Poster  | 19 for Clinic waiting room areas6 for City of White Rock  | -- |
| 4”x9” Rack cards  | 2500ClinicsLibraries City of White Rock (rec centres)Innovation Fitness Seniors Come Share Pharmacies | 500 Peace Arch HospitalPeace Arch Hospital Foundation |