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**GP Office Roles and Responsibilities**

* Commit to support the campaign.
* Provide sufficient same-day access for urgent concerns.
* Adopt after-hours voice message to reflect 8-1-1 and [medimap.ca](http://medimap.ca/%22%20%5Ct%20%22_blank).
* Display [posters](http://www.fraserhealth.ca/health-professionals/professional-resources/choose-right-care-right-place-use-er-wisely-campaign/get-your-campaign-materials/%22%20%5Ct%20%22_self) received through the Division in waiting room and each exam room.
* Display [rack cards](http://www.fraserhealth.ca/health-professionals/professional-resources/choose-right-care-right-place-use-er-wisely-campaign/get-your-campaign-materials/%22%20%5Ct%20%22_self) received through the Division in waiting room.
* Consider [adding video or pdf image of poster](http://www.fraserhealth.ca/health-professionals/professional-resources/choose-right-care-right-place-use-er-wisely-campaign/get-your-campaign-materials/%22%20%5Ct%20%22_self) to electronic signage if it exists in the clinic.
* Customize/use [Clinic Campaign Guide](http://www.fraserhealth.ca/media/Clinic_Campaign_Guide.docx) to promote staff awareness of key messages.
* Reinforce [key messages](http://www.fraserhealth.ca/health-professionals/professional-resources/choose-right-care-right-place-use-er-wisely-campaign/about-the-campaign/%22%20%5Ct%20%22_self) with patients.
* Monitor supply of rack cards and re-order via Fraser Health at feedback@fraserhealth.ca when necessary.



**Examples of Campaign Materials**

 **Note:** Posters and rack cards are currently being translated into Chinese Simplified and Punjabi. They will be posted to fraserhealth.ca and available to order once translation has been completed.

|  |  |  |
| --- | --- | --- |
| **Posters** | **Rack Cards** | **Closed Sign** |
| **Sizes available:**8.5” x 11”11” x 17”18” x 24” | **Sizes available:**4” x 9” | **Sizes available:**8.5” x 11” |
|  |  |  |

 **Order Form**

We request that the Division and hospital collaborate on one bulk order. To streamline the process, the Division’s order should include posters required by all GPs and walk-in clinics.

**Copy the table below, paste into an email, and add your quantities. Email to** **feedback@fraserhealth.ca****.**

Fraser Health will print the posters and rack cards at no cost and deliver to the addresses you provide below. Allow about 4-5 weeks for delivery.

|  |
| --- |
| **Division of Family Practice Order Information** |
| Name:  |  | Email Address:  |  |
| Phone No: |  | Title:  |  |
| Delivery/Shipping Address:  |  |
| **Hospital Order Information** |
| Name:  |  | Email Address:  |  |
| Phone No: |  | Title:  |  |
| Delivery/Shipping Address:  |  |
| **Item** | **Division of Family Practice** | **Hospital** |
| 8.5"x11" Poster |  |  |
| 11"x17" Poster |  |  |
| 18"x24" Poster  |  |  |
| 4”x9” Rack cards  |  |  |
| Closed signs for walk-ins |  |  |

**Sample Order**To guide you, here is what the White Rock South Surrey Division and Peace Arch Hospital ordered at the outset.

|  |  |  |
| --- | --- | --- |
| **Item** | **White Rock South Surrey Division** | **Peace Arch Hospital** |
| 8.5"x11" Poster | -- | 10 Peace Arch Hospital elevator notice boards |
| 11"x17" Poster | 120 for Clinic exam rooms29 for City of White Rock | 1 Admin Reception Area20 for Peace Arch Hospital units |
| 18"x24" Poster  | 19 for Clinic waiting room areas6 for City of White Rock  | -- |
| 4”x9” Rack cards  | 2500ClinicsLibraries City of White Rock (rec centres)Innovation Fitness Seniors Come Share Pharmacies | 500 Peace Arch HospitalPeace Arch Hospital Foundation |