

# Help promote fraserhealth.ca/immunizations

# Social media toolkit

**fraserhealth.ca/immunizations** makes it easier for people to find information about immunizations to help protect against serious diseases.

We appreciate all efforts to promote awareness of our immunization web resource. To assist your efforts, we have developed a variety of materials you can download and use in your communications.

Be sure to like us on Facebook and follow us on Twitter.

### Sample Images

We have prepared images for Facebook and Twitter to accompany the messages below.







#### **Posts**

# Aimed at general public:

- Getting immunized is the best way to protect your family & community from diseases. fraserhealth.ca/immunizations #immunizations
- Make sure your #immunizations are up-to-date. Book your immunization appointment today. fraserhealth.ca/immunizations
- Are you up-to-date with your #immunizations? Find out more at fraserhealth.ca/immunizations
- #Immunizations don't just protect you, they protect your entire community. fraserheatlh.ca/immunizations
- Not sure where to turn for information about #immunizations? Go to fraserhealth.ca/immunizations
- Spread the word about the importance of getting immunized. Book your #immunization appointment today. fraserhealth.ca/immunizations
- #Immunizations are not just for kids. No matter how old you are, we all need to get immunized to stay healthy. fraserhealth.ca/immunizations

# Aimed at parents and families:

- Keep yourself and your family healthy by getting immunized. Book your #immunization appointment today. fraserhealth.ca/immunizations
- Protect your child against serious diseases by getting immunized. Learn more: fraserhealth.ca/immunizations #immunizations
- Getting your child immunized on time is one of the most important ways to keep them healthy. fraserhealth.ca/immunizations #immunizations
- Checking your child's #immunizations before #kindergarten? Learn more at fraserhealth.ca/immunizations
- Getting your child ready for kindergarten? It's time to get immunized.
  fraserhealth.ca/immunizations #immunizations
- Parents are busy but it's never too late to get immunized: fraserhealth.ca/immunizations
  #immunizations
- Child behind on #immunizations? It's never too late to catch up. Book your appointment today. fraserhealth.ca/immunizations
- When does your child need to get immunized? Learn about the #immunization schedule and why it's important. fraserhealth.ca/immunizations
- All parents want the best for their child. Keep healthy by having your child immunized today. fraserhealth.ca/immunizations

### Questions?

For more information, please contact communications@fraserhealth.ca