**Project Objective: SMART Objective**

**Project Logic Model Template [Project Title]**

Copy and paste

**Intermediate Outcomes**

**Long-Term Outcomes**

**Activities**

**Outputs**

**Immediate Outcomes**

**Inputs**

**External Factors:**

**Assumptions:**

**Project Logic Model Template Instructions**

**Project Objective:** write the objective at the top of the logic model for your program. Ensure it is SMART—specific, measurable, actionable, relevant, and time-bound

**Immediate Outcomes**

***Outline the benefits as a result of the activities conducted***

Includes changes in:

* Learning
* Awareness
* Knowledge
* Attitudes
* Skills
* Opinion
* Aspirations
* Confidence
* Motivation

Example:

Increased knowledge

Products of the Activities (Services, Processes)

**Long-Term Outcomes**

***Outline the benefits as a result of the activities conducted, the skills and knowledge learned and modified behaviour***

Includes changes in:

* Condition
* Health status
* Practice
* Decisions
* Policies
* Social Action

Examples:

Improved health status

Long-Term Results

**Intermediate Outcomes**

***Outline the benefits as a result of the activities conducted and knowledge/skills learned***

Includes changes in:

* Confidence
* Action
* Behaviour
* Practice
* Decisions
* Policies
* Social action

Example:

Increased confidence

Short-Term Results

**Inputs**

***Outline the resources dedicated to or used by the program***

Includes:

* Human Resources
* Financial Resources
* Facilities
* Equipment/Materials
* Research evidence
* Partnerships
* Mandate/legislation/policy
* SOPs

Resources needed e.g., People, skills, budget, knowledge, tool, etc.

**Activities**

***Outline the things done to, for or with the target population that are intended to lead to the desired change/outcome(s)***

Includes:

* Clinical activities
* Management activities
* Planning & policy activities

Each activity should produce at least 1 output (some may have more than 1 output)

Example:

Deliver workshops

Activities (Services, Processes)

**Outputs**

***Outline the resources dedicated to or used by the program***

Includes:

* # (e.g. total # of activities, attendees etc.)
* %

Each output should relate to at least 1 outcome (some may have more than 1 outcome)

Example:

# Workshops delivered

# attendees/workshops

Products of the Activities (Services, Processes)

**Use arrows to link activities to outputs, outputs to outcome (see example). Copy and paste arrow**

**External Factors:** These are factors that may affect the ability of the program to be successful. They are external to the program, not in the programs control and are also called “confounding variables”.

**Assumptions:** Detail any assumptions that are not ‘proven’ but which may affect the implementation of the program. Test assumptions